



2020 HIGH SCHOOL JOURNALISM WORKSHOP SPONSORSHIP OPPORTUNITIES

Participants include ALMA volunteers representing all journalism and public relations media; students, professors and administrators from ASU's Walter Cronkite School of Journalism and Mass Communication, plus an estimated 80 to 100 high school students and instructors from across the state. **Deadline for sponsorship is February 28, 2020.**

Sponsorship Levels

PADRINO (\$1,500)

- Corporate logo in workshop program
- Sponsor Recognition during workshop kick-off and live social media, including photo opportunity with ALMA event backdrop
- Corporate logo inclusion in promotional materials
- Corporate name listed as Padrino sponsor in press materials
- Corporate logo and website link featured on ALMA website and Facebook page
- Distribution of company's collateral to students

COMPADRE (\$500)

- Corporate logo in workshop program
- Sponsor recognition during workshop kick-off
- Corporate logo inclusion in promotional materials
- Corporate name listed as Compadre sponsor in press materials
- Corporate name featured on ALMA website

AMIGO (\$250)

- Company logo listed as Amigo sponsor in workshop program
- Sponsor recognition at workshop and via live social media
- Company name listed on ALMA website



2019 High School Workshop Winners:

Amber Labahe, Hopi Jr/Sr High, 1st Place English; Andrea Sofia Torres Mendez, Youngker High School, 1st Place Spanish; Esmeralda Valenzuela, Cesar Chavez High School, 2nd Place, English; Maria Balderrama Caro, Girls Leadership academy of Arizona, 2nd Place, Spanish; Brenda Alavarez-Cruz, Girls Leadership Academy, 3rd Place Spanish; and Frank Bell, Independence High School, 3rd Place, English.

Thank you for your consideration and support!

Workshop Sponsorship Contact Info:

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